

Collective Intelligence Privacy Notice

This privacy notice tells you what to expect us to do with your personal information.

- [Contact details](#)
- [What information we collect, use, and why](#)
- [Lawful bases and data protection rights](#)
- [Where we get personal information from](#)
- [How long we keep information](#)
- [Who we share information with](#)
- [Sharing information outside the UK](#)
- [How to complain](#)

Contact details

Email

karin@collective-intelligence.co.uk

What information we collect, use, and why

We collect or use the following information to **provide and improve products and services for clients**:

- Names and contact details
- Occupation

We collect or use the following personal information for **information updates or marketing purposes**:

- Names and contact details
- Marketing preferences

We collect or use the following personal information for **dealing with queries, complaints or claims**:

- Names and contact details

Lawful bases and data protection rights

Our lawful bases for the collection and use of your data

Our lawful bases for collecting or using personal information to **provide and improve products and services for clients** are:

- Consent - we have permission from you after we gave you all the relevant information. All of your data protection rights may apply, except the right to object. To be clear, you do have the right to withdraw your consent at any time.

Our lawful bases for collecting or using personal information for **information updates or marketing purposes** are:

- Consent - we have permission from you after we gave you all the relevant information. All of your data protection rights may apply, except the right to object. To be clear, you do have the right to withdraw your consent at any time.
- Legitimate interests – we’re collecting or using your information because it benefits you, our organisation or someone else, without causing an undue risk of harm to anyone. All of your data protection rights may apply, except the right to portability. Our legitimate interests are:
 - We collect personal information to send updates, special offers and news about upcoming training and events.

Our lawful bases for collecting or using personal information for **dealing with queries, complaints or claims** are:

- Consent - we have permission from you after we gave you all the relevant information. All of your data protection rights may apply, except the right to object. To be clear, you do have the right to withdraw your consent at any time.

Where we get personal information from

- Directly from you

How long we keep information

We will only retain your personal data for as long as it is needed for the purposes set out in this document.

We will:

Keep your email data until you unsubscribe.

Who we share information with

Data processors

Eventbrite Event Management and Ticketing System

This data processor does the following activities for us: Eventbrite collects personal information about attendees and delegates.

Wix website services.

This data processor does the following activities for us: Wix website services collect personal information about people who subscribe to our website to receive newsletters, special offers and other marketing materials.

Sharing information outside the UK

Where necessary, our data processors may share personal information outside of the UK. When doing so, they comply with the UK GDPR, making sure appropriate safeguards are in place.

For further information or to obtain a copy of the appropriate safeguard for any of the transfers below, please contact us using the contact information provided above.

Organisation name: Eventbrite

Category of recipient: Eventbrite physically stores personal data in the United States. In order to ensure that personal data can be lawfully transferred from the EU to our US-based servers, Eventbrite agrees that it will be bound by the Standard Contractual Clauses (“SCCs”)

Country the personal information is sent to: USA

How the transfer complies with UK data protection law: Addendum to the EU Standard Contractual Clauses (SCCs)

Organisation name: Wix website services

Category of recipient: Website services

Country the personal information is sent to: Personal information is controlled by Wix.com Ltd. in Israel. They may share Personal Information with Wix.com Inc., our US-based subsidiary.

How the transfer complies with UK data protection law: Addendum to the EU Standard Contractual Clauses (SCCs)

Contact us

You can send us an email at karin@collective-intelligence.co.uk with any request you may have regarding this Policy.

If we make any material changes to our privacy policy, we will notify you through your email.

How to complain

If you have any concerns about our use of your personal data, you can make a complaint to us using the contact details at the top of this privacy notice.

If you remain unhappy with how we’ve used your data after raising a complaint with us, you can also complain to the ICO.

The ICO’s address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

Website: <https://www.ico.org.uk/make-a-complaint>

Last updated

6 October 2024